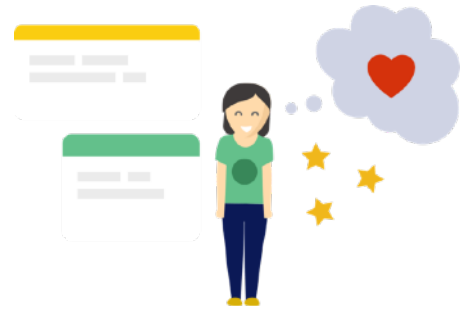


It's simple

to see why Handshake is now the #1 career platform at the Nation's top Universities.

Opportunities for Diverse Students with Diverse Interests

When you switch to Handshake you extend your network to include 100% of the Fortune 500 and 200,000 other companies who use Handshake to hire college students. You're in control of the content approved on your campus and with Handshake you'll be one click away from the diverse opportunities demanded by a diverse student population.



100%
Fortune 500

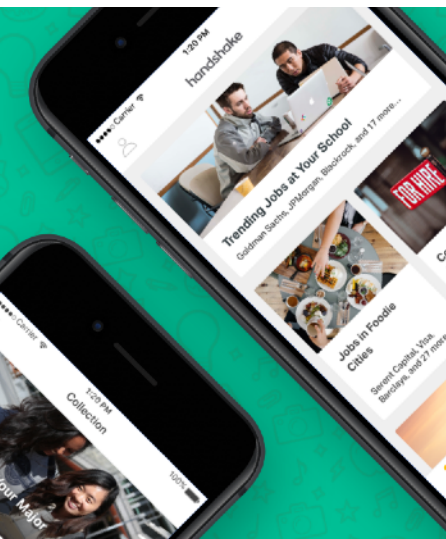
181,551
Companies

185,580
Start Up Jobs

5,374
Government Jobs

96,408
Jobs w/ Sponsorship

235,723
International Jobs



FROM SEARCH TO DISCOVERY

Introduce your Students to Discovery

Standard keyword search requires a student to know what they want to search for. Millions of college students don't actually know what they want to do after college. Faced with a blank search bar, students often reply with a blank stare.

On Handshake, a student doesn't have to know what they want to do. We learn their interests, skills, and backgrounds and then recommend opportunities based on what similar students are excited about. This is particularly powerful for students from diverse backgrounds and first-generation college students, who often don't have access to the resources or information networks of students from more privileged backgrounds.

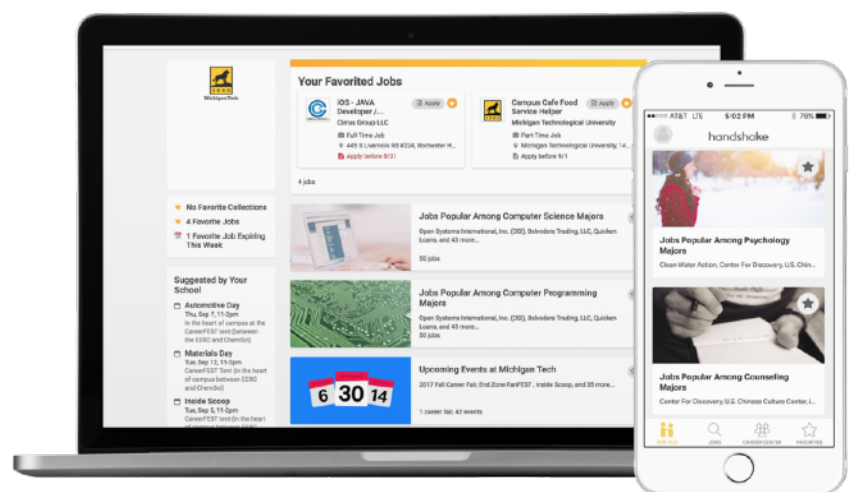
DOUBLE YOUR STUDENT ENGAGEMENT

Who are you Leaving Out?

Schools that switch to Handshake consistently report an increase in the number of students engaging with their technology.

60%

is the average Increase in Engagement compared to their legacy systems. You'll engage more students with Handshake compared to your old platform.



Psychology major who codes? Econ major who wants to teach? Handshake helps every student find meaningful work.

POWERFUL DATA REPORTING AND VISUALIZATION

Tell the Story of your Impact - With the Click of a Button

With Handshake Insights every member of the career center can create stunning visualizations of the data that is moving through Handshake. Powered by the same technology used by Fortune 500 companies Handshake Insights makes your data more accessible than ever.



FIRST DESTINATION SURVEYING

Better Outcome Tracking

Students hate boring surveys. That's why Handshake's FDS tool gives students real-time feedback on how they compare to their peers. For each question answered students unlock insights on their fellow graduates. The results? 90% of schools who used Handshake's FDS tool saw a significantly higher response rate. Forget spending weeks analyzing data, living in excel files and pivot tables. Handshake does the number crunching for you via one-click NACE reports and real-time dashboards.



WORLD CLASS SECURITY INFRASTRUCTURE

Leading Universities Rely on Handshake to Protect and Secure the Student Experience

Handshake uses top-of-the-line security infrastructure to ensure that student data is always encrypted at rest, responsibly stored, and transmitted securely.

Handshake is always fully FERPA compliant - because we always give your students full control over how and when to share their own data. We partner with leading privacy experts and security firms to lead the industry in responsible data stewardship.

Who Uses Handshake?

Three years ago, we started at 5 colleges in the Midwest who took a chance on us. We grew to 60 colleges in 2015, then 170 in 2016, and now we're the career platform for more than 400 colleges and universities, including 60% of the US News Top 200, 8 of the Top 10 HBCUs, 60%+ of the Ivy League, Top 40 Liberal Arts Schools, Pac-12, SEC, ACC, Mountain West conferences, and on and on.

